

Exhibit C

Management and Technical Qualifications

Scott Rediger, Access Media's Chief Executive Officer, has extensive experience helping build successful companies that deliver exceptional products. Most recently the Chief Operating Officer of Oak Brook Terrace, Illinois-based CIMCO Communications, Inc., Scott co-founded and developed Ovation Communications - a competitive local exchange carrier business offering facilities based local, long distance, and data services to medium and large sized businesses in the metropolitan areas of Chicago, Minneapolis/St. Paul, Milwaukee, Detroit and Flint. After much growth and success, Ovation Communications was sold to McLeod USA in 1999 for \$402 million. After the sale, Scott served as a Senior Vice President of Products and Development for McLeod USA, developing the company's still-strong presence in the Midwest.

Prior to his success with Ovation, Scott worked with MFS Communications, one of the pioneers of the telecommunications revolution, where he held various managerial positions, worked and lived in London assisting with the company's U.K. launch, and Developed MFS' entry strategy into Canada. Scott also served as an investor and board member of Advocate Networks, an Atlanta-based communication services firm, and held key executive positions as President and Chief Operating Officer of Dantis, a Chicago-based web hosting and managed services firm.

Bob Heiderscheidt, Principal and Owner of Access Media, also serves as President of Midland Data-Electric Installation Co. ("MDI"), which builds digital media infrastructure for Access Media customers. MDI is a full service electrical and voice, data and fiber optic cabling contractor that specializes in cabling infrastructures for telecommunications and computer systems, with a focus on multi-location, multi-system applications. With the majority of its work in Northeastern Illinois, MDI has completed projects in 25 states.

Since Bob founded MDI 15 years ago, MDI has been recognized twice by INC 500 magazine as one of the fastest growing, privately held companies in the US (October 1998, October 1999) and has steadily grown to \$20 million in current annual revenues.